

FOR IMMEDIATE RELEASE

ARI CEO Roy W. Olivier Named 2013 Industry Leader by *Powersports Business*

Olivier's leadership and company's growth cited as reasons for recognition

Milwaukee, Wis., June 4, 2013 – ARI Network Services (OTCBB: [ARIS](#)), a leading provider of website, software and data solutions that help dealers, distributors, and manufacturers Sell More Stuff!™, announced today that Roy W. Olivier, President and CEO of ARI, has been named a 2013 Industry Leader by *Powersports Business* magazine.

“I’m excited to have been recognized as one of the four 2013 Industry Leaders by *Powersports Business*,” said Roy W. Olivier, President and CEO of ARI. “It’s an honor to be included with this group of individuals that have such a commitment, drive and passion for what they do and this industry,” added Olivier. “Helping powersports dealers, distributors and manufacturers Sell More Stuff!™ drives our business. The progress and growth that ARI has accomplished during my time as President and CEO is a direct reflection of the hard work and support of ARI’s customers, employees and shareholders.”

“Under Olivier’s guidance, ARI’s acquisition of 50 Below doubled the company’s website business and maintained the viability of an industry brand that dealerships rely on for growth every day,” said Dave McMahon, Editor-in-Chief of *Powersports Business*. “These executives have made selling powersports a better business proposition now than it was a year ago,” added McMahon. “They represent a broad base of the industry, and their drive has dealerships looking forward to the 2013 selling season.”

Awarded annually, nominees are considered throughout the year, with the *Powersports Business* editorial staff selecting the winners. In addition to Olivier, this year’s Industry Leaders are Sam Dantzler, President of Sam’s Powersports Garage and Sam Dantzler Consulting; Cristiano Silei, CEO of Ducati North America; and Sam Yourd, Vice President of Marketing, Motorsports Division of GE Capital, Commercial Distribution Finance. All of the winners will be recognized at the Powersports Business Institute at the [American International Motorcycle Expo](#) (AIMExpo), October 16-20, 2013 in Orlando, Fla. The May 27, 2013 edition of *Powersports Business* includes more than four pages of coverage devoted to the winners.

About Powersports Business

[Powersports Business](#) is North America’s premier business-to-business media source for the powersports industry. The magazine gives dealers, distributors, and manufacturers timely business news and analysis every three weeks. Beyond the magazine and powersportsbusiness.com, *Powersports Business* produces an annual Dealer Directory and Market Data book.

ARI

About ARI

ARI Network Services, Inc. ("ARI") (OTCBB: [ARIS](#)) creates award-winning software-as-a-service ("SaaS") and data-as-a-service ("DaaS") solutions that help equipment manufacturers, distributors and dealers in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary library of enriched original equipment and aftermarket content that spans more than 10.5 million active part and accessory SKUs, 469,000 models and \$1.7 billion in retail product value. We remove the complexity of selling and servicing new and used inventory, parts, garments, and accessories ("PG&A") for customers in automotive tire and wheel, powersports, outdoor power equipment, marine, RV and white goods industries. More than 22,000 equipment dealers, 195 distributors and 140 manufacturers worldwide leverage our web and eCatalog platforms to Sell More Stuff!™. For more information on ARI, visit www.investor.arinet.com.

Additional Information

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- Become a fan of ARI on Facebook: www.facebook.com/ARINetwork
- Read more about ARI: www.investor.arinet.com/about-us

(Roy W. Olivier Photo: http://arinet.com/images/uploads/press_release_images/Roy_LowRes_PR.png)

(ARI Logo: http://arinet.com/images/uploads/press_release_images/NewLogoTransparency_Black.jpg)

(Article Excerpt: http://www.arinet.com/images/uploads/in_the_news/RWO_IndustryLeaders_PSB_052013.pdf)

Forward-Looking Statements

Certain statements in this news release contain "forward-looking statements" regarding future events and our future results that are subject to the safe harbors created under the Securities Act of 1933. All statements other than statements of historical facts are statements that could be deemed to be forward-looking statements. These statements are based on current expectations, estimates, forecasts, and projects about the markets in which we operate and the beliefs and assumptions of our management. Words such as "expects," "anticipates," "targets," "goals," "projects," "intends," "plans," "believes," "seeks," "estimates," "endeavors," "strives," "may," or variations of such words, and similar expressions are intended to identify such forward-looking statements. Readers are cautioned that these forward-looking statements are subject to a number of risks, uncertainties and assumptions that are difficult to predict, estimate or verify. Therefore, actual results may differ materially and adversely from those expressed in any forward-looking statements. Such risks and uncertainties include those factors described in Part 1A of the Company's annual report on Form 10-K for fiscal year ended July 31, 2012, filed with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements. The forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements. For more information, please refer to the Company's filings with the Securities and Exchange Commission.

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