



FOR IMMEDIATE RELEASE

**ARI Network Services, Inc. to Present at the Midwest IDEAS
Investor Conference on August 26th in Chicago**

Milwaukee, Wis., August 4, 2014 – ARI Network Services Inc. (NASDAQ: [ARIS](#)), announced that Roy W. Olivier, ARI President & CEO, and Bill Nurthen, ARI Chief Financial Officer, will present at the Midwest IDEAS Investor Conference on Tuesday, August 26, 2014, at the Hard Rock Hotel in Chicago, Ill. ARI's presentation is scheduled to begin at 2:55pm EDT (1:55pm CDT). The presentation will be webcast live and may be accessed at the conference website, [IDEASConferences.com](#) or at the company's investor relations website: [investor.arinet.com](#).

About IDEAS Investor Conferences

The mission of the IDEAS Conferences is to provide independent regional venues for quality companies to present their investment merits to an influential audience of investment professionals. Unlike traditional bank-sponsored events, IDEAS Investor Conferences are "Sponsored BY the Buyside FOR the Buyside" and for the benefit of regional investment communities. Conference sponsors collectively have more than \$200 billion in assets under management and include: Barrow Hanley Mewhinney & Strauss, Eagle Boston Investment Management, Granahan Investment Management, Marble Harbor Investment Counsel, Gabelli Asset Management, GRT Capital Partners, LLC, Keeley Asset Management, Hodges Capital Management, Luther King Capital Management, Allianz Global Investors: NFJ Investment Group, Perritt Capital Management, Fidelity Investments, Ironwood Investment Management, Great Lakes Advisors, RENN Capital, Ariel Investments, Invicta Capital Management, LLC, William Harris Investors, Greenbrier Partners Capital Management, LLC, First Wilshire Securities Management, Inc., Constitution Research & Management, Inc.

The IDEAS Investor Conferences are held annually in Boston, Chicago and Dallas and are produced by Three Part Advisors, LLC. Additional information about the events can be located at [www.IDEASconferences.com](#).

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of data-driven software tools and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 10.5 million active part and accessory SKUs, 469,000 models and \$1.7 billion in retail product value. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and white goods industries.



More than 22,000 equipment dealers, 195 distributors and 1,500 manufacturers worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit investor.arinet.com.

Additional Information

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