

FOR IMMEDIATE RELEASE

ARI Network Services Schedules Second Quarter Fiscal 2015 Earnings Release and Conference Call for Thursday, March 5, 2015

Milwaukee, Wis., February 18, 2015 – ARI Network Services, Inc. (NASDAQ: <u>ARIS</u>) will report financial results for the second quarter fiscal year 2015, ended January 31, 2015, after the market closes on Thursday, March 5, 2015. The Company has scheduled a conference call that same afternoon at 4:30 p.m. ET to review these results. Investors and interested parties can access the conference call by dialing 877.359.3639 or 408.427.3725 and referring to Conference ID: 74152099. The conference call is also being webcast and is available via the Company's investor relations website at <u>investor.arinet.com</u>. A replay of the webcast will be archived on the Company's investor relations website for 60 days.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: <u>ARIS</u>) offers an award-winning suite of data-driven software tools and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ − online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit <u>investor.arinet.com</u>.

Additional Information

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