

FOR IMMEDIATE RELEASE

ARI Network Services, Inc. to Present at the Drexel Hamilton Emerging Growth Conference on December 1

Milwaukee, Wis., November 15, 2016 – ARI Network Services, Inc. (NASDAQ: <u>ARIS</u>) announced today that Roy W. Olivier, ARI President and CEO, and Bill Nurthen, ARI Chief Financial Officer, will present at the Drexel Hamilton Emerging Growth Conference on Thursday, December 1, at the Drexel Hamilton headquarters in New York, New York. ARI's presentation is scheduled to begin at 10:30 a.m. ET. The presentation will be webcast live and may be accessed via the company's investor relations website: <u>investor.arinet.com</u>.

About the Drexel Hamilton Emerging Growth Conference

Drexel Hamilton, LLC is a full-service institutional broker-dealer founded on the principle of offering meaningful employment opportunities to disabled veterans desiring a career in financial services. Drexel Hamilton is committed to developing the best full-service institutional broker-dealer in the market and, most importantly, earning the trust of customers by demonstrating a commitment to highest standards of Ethics, Morality and Service. For more information on Drexel Hamilton, visit <u>drexelhamilton.com</u>.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: ARIS) offers an award-winning suite of SaaS, software tools, and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff![™] – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff![™] For more information on ARI, visit investor.arinet.com.

Additional Information

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- Read more about ARI: <u>investor.arinet.com/about-us</u>

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