

FOR IMMEDIATE RELEASE

ARI Names David Valentine as Director of OEM Sales

Brings more than 10 years of proven sales experience in the powersports, marine and RV industries

Milwaukee, Wis., October 2, 2013 – ARI Network Services (OTCBB: [ARIS](#)), a leading provider of website, software and data solutions that help dealers, distributors, and manufacturers Sell More Stuff!™, announced today that David Valentine has joined ARI as Director of OEM Sales. Valentine will be responsible for all of ARI's sales activities for manufacturers in the automotive tire and wheel, powersports, outdoor power equipment, marine, RV and white goods industries.

"We are very pleased to add David to ARI's management team as Director of OEM Sales," said Roy W. Olivier, President and Chief Executive Officer of ARI. "I first met David when he was National Sales Manager for PowerSports Network, one of ARI's competitors in the powersports marketplace. I was immediately impressed by his professionalism and in-depth knowledge of the unique needs of dealers in the industry," added Olivier. "David brings extensive industry expertise and a stellar track record of success to ARI. With more than a decade of experience working with dealers, distributors and OEMs in our vertical markets, David is an excellent fit for the ARI team."

Most recently, David served as Vice President of Sales for gFAXX, an online business intelligence source focused on the construction and agriculture industries. Prior to joining gFAXX, David was the National Sales Manager for PowerSports Network and RV Web Services. David earned a Bachelor's of Science degree in Business Administration from the University of Wisconsin – Stevens Point.

"I am excited to join a leading organization such as ARI," said Valentine. "ARI's proven website, eCommerce, data and lead management solutions are unparalleled in the industries they serve. I have long-admired and respected ARI's commitment to helping dealers, distributors and manufacturers grow their businesses, and I look forward to contributing to ARI's ongoing success as Director of OEM Sales.

About ARI

ARI Network Services, Inc. ("ARI") (OTCBB: [ARIS](#)) creates award-winning software-as-a-service ("SaaS") and data-as-a-service ("DaaS") solutions that help equipment manufacturers, distributors and dealers in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary library of enriched original equipment and aftermarket content that spans more than 10.5 million active part and accessory SKUs, 469,000 models and \$1.7 billion in retail product value. We remove the complexity of selling and servicing new and used inventory, parts, garments, and accessories ("PG&A") for customers in automotive tire and wheel, powersports, outdoor power equipment, marine, RV and white goods industries. More than 22,000 equipment dealers, 195 distributors and 140 manufacturers worldwide leverage our web and eCatalog platforms to Sell More Stuff!™. For more information on ARI, visit www.investor.arinet.com.

Additional Information

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(Roy W. Olivier Photo: http://arinet.com/images/uploads/press_release_images/RoyWOlivier1.png)

(Dave Valentine Photo: http://arinet.com/images/uploads/press_release_images/DValentine.jpg)

(ARI Logo: http://arinet.com/images/uploads/press_release_images/NewLogoTransparency_Black.jpg)

Forward-Looking Statements

Certain statements in this news release contain "forward-looking statements" regarding future events and our future results that are subject to the safe harbors created under the Securities Act of 1933. All statements other than statements of historical facts are statements that could be deemed to be forward-looking statements. These statements are based on current expectations, estimates, forecasts, and projects about the markets in which we operate and the beliefs and assumptions of our management. Words such as "expects," "anticipates," "targets," "goals," "projects", "intends," "plans," "believes," "seeks," "estimates," "endeavors," "strives," "may," or variations of such words, and similar expressions are intended to identify such forward-looking statements. Readers are cautioned that these forward-looking statements are subject to a number of risks, uncertainties and assumptions that are difficult to predict, estimate or verify. Therefore, actual results may differ materially and adversely from those expressed in any forward-looking statements. Such risks and uncertainties include those factors described in Part 1A of the Company's annual report on Form 10-K for fiscal year ended July 31, 2012, filed with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements. The forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements. For more information, please refer to the Company's filings with the Securities and Exchange Commission.

For More Information, contact

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