



FOR IMMEDIATE RELEASE

**ARI Network Services, Inc. to Attend the Benchmark Company, LLC One-On-One
Investor Conference May 28**

Milwaukee, Wis., May 13, 2015 – ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) announced today that Roy W. Olivier, ARI President and CEO, and Bill Nurthen, ARI Chief Financial Officer, will participate in one-on-one meetings at the [Benchmark Company, LLC One-On-One Investor Conference](#) on Thursday May 28, at the Pfister Hotel in Milwaukee, Wis. Interested investors not attending the conference may access ARI's investor presentation at the company's investor relations website:

<http://investor.arinet.com>.

About The Benchmark Company, LLC

Headquartered in New York with 11 offices coast to coast, The Benchmark Company, LLC is an institutional brokerage firm that provides research, sales, trading and investment banking services to public companies and their investors. For more information about The Benchmark Company, LLC, visit www.benchmarkcompany.com.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: [ARIS](#)) offers an award-winning suite of data-driven software tools and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff!™ – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit investor.arinet.com.

Additional Information

- Follow @ARI_Net on Twitter: twitter.com/ARI_Net
- Become a fan of ARI on Facebook: www.facebook.com/ARInetwork
- Join us on G+: plus.google.com
- LinkedIn: www.linkedin.com
- Read more about ARI: investor.arinet.com/about-us





For media inquiries, contact:

Colleen Malloy, Director of Marketing, ARI, +1.414.973.4323, colleen.malloy@arinet.com

Investor inquiries, contact:

Steven Hooser, Three Part Advisors, +1.214.872.2710, shooser@threepa.com

