

FOR IMMEDIATE RELEASE

Roscoe Medical Partners with ARI to Offer eCommerce Website Solution to Its HME Provider Network

Milwaukee, Wis., Oct. 22, 2015 – ARI Network Services, Inc. (NASDAQ: <u>ARIS</u>) announced today that it has signed an agreement with Roscoe Medical, a leading manufacturer and worldwide distributor of innovative in-home health products, to serve as a preferred website provider for its network of more than 5,000 independent HME dealers.

As a Roscoe Medical preferred website provider, ARI will offer HME providers exclusive Roscoe-branded product pages to feature Roscoe's catalog of more than 4,000 home care products.

"We look forward to working with ARI and providing a solution to our HME dealers to help drive more traffic, leads and sales not only to their websites, but to their brick and mortar stores," said Paul Guth, Roscoe President and CEO. "With the introduction of our newly-released MAP Policy and Guidelines, dealers can be confident knowing that they will not be underpriced by competing online channels while having a strong online presence."

Fully optimized for search engines, ARI's provider websites allow online shoppers to easily find – and buy – home medical equipment online. The website platform also offers providers industry-specific functionality including a prescription refill module and secure online bill pay.

"We are pleased to be selected as a preferred website provider for Roscoe Medical," said Roy W. Olivier, President and CEO of ARI. "Competitive Bidding has forced HME providers to explore new online profit centers. This new program offers HME providers the opportunity to attract online shoppers and drive qualified leads, ultimately resulting in increased online and in-store sales."

Providers interested in learning more about HME provider websites can contact ARI at 800.755.6040.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: <u>ARIS</u>) offers an award-winning suite of SaaS, software tools, and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff![™] – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the

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automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff!™ For more information on ARI, visit investor.arinet.com.

About Roscoe Medical

Roscoe Medical, a wholly owned subsidiary of Compass Health Brands, is a major manufacturer and distributor of innovative healthcare products that promote independence and better living in the homecare setting. The company's core product lines include respiratory products, CPAP products, pain management products and durable medical equipment. Serving customers worldwide, the company is known for its superior customer service, quality products and competitive prices. For more information about the company and its products, visit Roscoe Medical's website at <u>www.roscoemedical.com</u>.

Additional Information

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ARI Logo Hi Res ARI Logo Low Res

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