

FOR IMMEDIATE RELEASE

ARI Network Services, Inc. to Present at the Euro Pacific Capital 4th Annual Investment Conference in New York on September 9

Milwaukee, Wis., August 28, 2014 – ARI Network Services, Inc. (NASDAQ: <u>ARIS</u>) announced today that Roy W. Olivier, ARI President & CEO will present at the <u>Euro Pacific Capital</u> 4th Annual Investment Conference on Tuesday, September 9, 2014, at the Sofitel New York in NYC.

ARI's presentation is scheduled to begin at 11 am EDT. The presentation will be webcast live and may be accessed at the company's investor relations website: <u>investor.arinet.com</u>.

About Euro Pacific Capital Inc.

Euro Pacific Capital Inc. offers a means for American investors to gain exposure to those areas of the global economy that have largely avoided the debt burden that has adversely affected many developed economies. The firm's mission, as is widely articulated by founder and CEO Peter Schiff, is to offer globally diversified investment options to discerning retail investors and forward thinking institutions. Operating from <u>seven offices</u> nationwide, Euro Pacific brokers develop individual relationships with customers to determine their unique investment needs. For more information on Euro Pacific Capital Inc., visit http://www.europac.net/.

About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: <u>ARIS</u>) offers an award-winning suite of data-driven software tools and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff![™] – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 10.5 million active part and accessory SKUs, 469,000 models and \$1.7 billion in retail product value. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 22,000 equipment dealers, 195 distributors and 1,500 manufacturers worldwide leverage our web and eCatalog platforms to Sell More Stuff![™] For more information on ARI, visit <u>investor.arinet.com</u>.

STAY IN TOUCH





Additional Information

- Follow @ARI_Net on Twitter: twitter.com/ARI_Net
- Become a fan of ARI on Facebook: <u>www.facebook.com/ARInetwork</u>
- Join us on G+: <u>plus.google.com</u>
- LinkedIn: www.linkedin.com
- Read more about ARI: <u>investor.arinet.com/about-us</u>

Images for media use only

Roy W. Olivier Hi Res | Roy W. Olivier Low Res ARI Logo Hi Res | ARI Logo Low Res

For media inquiries, contact:

Colleen Brousil, Director of Marketing, ARI, +1-414-973-4323, colleen.brousil@arinet.com

Investor inquiries, contact:

Steven Hooser, Three Part Advisors, +1.214.872.2710, shooser@threepa.com

