

FOR IMMEDIATE RELEASE

ARI Network Services Announces Integration with Dassault Systèmes SOLIDWORKS Composer Import from SOLIDWORKS[®] Composer[™] Streamlines Product Engineering Publishing

Milwaukee, Wis., July 1, 2015 – ARI Network Services, Inc. (NASDAQ: <u>ARIS</u>) announced today the release of DataManager[®] Import Utility, developed by ARI under the SOLIDWORKS[®] Partner Program. Dassault Systèmes SOLIDWORKS Corporation is a leading provider of enterprise manufacturing engineering and design systems.

DataManager Import Utility streamlines the manufacturer's publishing process by seamlessly importing SOLIDWORKS[®] Composer[™] files directly into ARI's catalog and data management application, DataManager[®].

Highlights of DataManager Import Utility include:

- Extraction of image, parts list and hot spots from a CAD file export in a single pass to create Illustrated Parts Lists.
- Elimination of time-consuming manual data manipulation with very high accuracy and zero keying.
- Native SOLIDWORKS Composer SVG file support.
- Flexible architecture that allows for support of additional CAD vendor files.

"Historically, the publishing process has been a very time-consuming, labor-intensive task. Using ARI's DataManager Import Utility, the time it takes for a manufacturer to publish a full illustrated parts list drops to under a minute – a reduction of 85%," said Brad Smith, ARI Vice President of Product Management. "That not only means a dramatic savings in time for the manufacturer, but translates into dealers and consumers having access to up-to-date, accurate information faster, resulting in a better customer experience."

DataManager is used by leading manufacturers to author enriched, world-class repair, service and marketing content for use in dealer and consumer-facing applications in ARI's ecosystem including PartSmart Web[®], PartSmart[®], PartStream[®] and DataSmart[®].

Manufacturers interested in learning more about ARI's DataManager or ARI's ecosystem of parts viewers should contact ARI at 800.755.6040.

STAY IN TOUCH





About ARI

ARI Network Services, Inc. (ARI) (NASDAQ: <u>ARIS</u>) offers an award-winning suite of SaaS, software tools, and marketing services to help dealers, equipment manufacturers and distributors in selected vertical markets Sell More Stuff![™] – online and in-store. Our innovative products are powered by a proprietary data repository of enriched original equipment and aftermarket electronic content spanning more than 17 million active part and accessory SKUs and 750,000 equipment models. Business is complicated, but we believe our customers' technology tools don't have to be. We remove the complexity of selling and servicing new and used vehicle inventory, parts, garments and accessories (PG&A) for customers in the automotive tire and wheel aftermarket, powersports, outdoor power equipment, marine, home medical equipment, recreational vehicles and appliance industries. More than 23,500 equipment dealers, 195 distributors and 3,360 brands worldwide leverage our web and eCatalog platforms to Sell More Stuff![™] For more information on ARI, visit <u>investor.arinet.com</u>.

Additional Information

- Follow @ARI_Net on Twitter: twitter.com/ARI_Net
- Become a fan of ARI on Facebook: www.facebook.com/ARInetwork
- Join us on G+: plus.google.com
- LinkedIn: <u>www.linkedin.com</u>
- Read more about ARI: investor.arinet.com/about-us

Images for media use only

Roy W. Olivier Hi Res | Roy W. Olivier Low Res ARI Logo Hi Res | ARI Logo Low Res

For media inquiries, contact:

Colleen Malloy, Director of Marketing, ARI, +1.414.973.4323, colleen.malloy@arinet.com

Investor inquiries, contact:

Steven Hooser, Three Part Advisors, +1.214.872.2710, shooser@threepa.com

